

BONNYVILLE & DISTRICT
OIL & GAS
SHOW '23

FRIENDS OF BOAGS
Sponsorship Opportunities

Hello Friends of the Bonnyville Oil and Gas Show (BOAGS),

The Bonnyville and District Chamber of Commerce has been busy preparing for the 2023 BOAGS, taking place on June 21 and 22.

This is an extremely important year for the Lakeland and the future of our oil and gas industry, it is more important now than ever that we showcase our support for the Alberta oil industry and its future. This event will showcase producers and contractors that have continued to operate successfully throughout a challenging climate, and are dedicated to working towards the continued success of one of Canada's most prominent resources.

You can join us in our commitment to making the future of our oil and gas industry a priority by sponsoring this imperative event. Your sponsorship will help showcase the Lakeland region as a leader in the industry. With hundreds of vendors registering for the event, and thousands of participants, we will stand together to highlight our economic future.

We hope you consider the attached sponsorships and we look forward to this amazing event.

Kindest Regards,

Serina Parsons
Executive Director
Bonnyville & District Chamber of Commerce

For more information or to secure one of these opportunities:

EVENT

Sponsorship Opportunities



\$20,000

REGISTRATION

We have hired a company to streamline and enhance our online registration, check-in and name badge printing process. This new process will eliminate long wait times for people attending the show, reduce errors and will also provide an opportunity for exhibitors to easily collect information from prospective clients using barcode technology. This system will elevate your show to the next level of professionalism. As the Registration Sponsor, you will receive:

- Your logo printed on each name badge (worn by each exhibitor, attendee, committee member and volunteer - an estimated total of 3,800)
- Full page colour advertisement in event program
- MyLEADS premium exhibitor lead retrieval system for use during the show with two barcode scanners
- Signage at the venue's event registration counters
- Feature booth location outside to set up a booth
- Logo & link to company website on BOAGS Facebook page & BOAGS website
- 10 tickets to the opening ceremonies

SOLD



\$14,000

OPENING CEREMONIES (25% Partnerships Available)

With this option you become the title sponsor for the opening ceremonies event. Exhibitors, delegates and sponsors receive a predetermined number of complimentary tickets to this opening event. Included with your sponsorship are:

- Name branding wherever we mention or advertise this event
- Signage at the event venue
- Full page colour advertisement in the event program
- Logo & link to company website on BOAGS Facebook page & BOAGS website
- 20 tickets to the opening ceremonies & creative input on event planning

SOLD



\$9,000

(50% Partnerships Available)

EXHIBITOR LUNCH

Your company will provide a buffet lunch to the trade show exhibitors during the show. Included with your sponsorship of the exhibitor lunch, you will receive:

- Name branding wherever we mention or advertise this lunch event
- Signage at the lunch venue
- Half page colour advertisement in the event program
- Logo & link to company website on BOAGS Facebook page & BOAGS website
- Six tickets to the opening ceremonies

For more information or to secure one of these opportunities:



Bonnyville & District Chamber of Commerce
Ph: 780.826.3252 | E: director@bonnyvilleoilandgasshow.com
www.bonnyvilleoilandgasshow.com

EVENT

Sponsorship Opportunities



\$8,000

VOLUNTEERS

As the Volunteer Sponsor, you are providing our show volunteers with honorariums. For the 2017 show, there were over 700 volunteer hours paid to numerous community groups! Our volunteers are crucial to the success of the show. As part of your sponsorship, you will receive:

- Company name on volunteer tags
- Link to company website on BOAGS webpage
- Signage displayed at event venue
- Half page colour advertisement in event program
- Photo opportunity with each volunteer group
- Six tickets to the opening ceremonies



\$7,000

(50% Partnerships Available)

EXHIBITOR BREAKFAST

With this option you are providing a hot buffet breakfast for the trade show exhibitors during the show. Included with your sponsorship of the exhibitor breakfast, you will receive:

- Logo & link to company website on BOAGS webpage
- Signage displayed at breakfast venue
- Half page colour advertisement in event program
- Four tickets to opening ceremonies



\$5,000

LANYARD

With this option you are sponsoring the lanyards for all exhibitor, visitor, volunteer and committee member badges. Included with your sponsorship of the lanyards, you will receive:

- Your logo printed on 3,000 lanyards along with the show logo
- Signage displayed at event venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Four tickets to the opening ceremonies

For more information or to secure one of these opportunities:

EVENT

Sponsorship Opportunities



\$3,500

WATER BOTTLES

With this option, each booth will receive two water bottles customized with your logo along with the show logo. Included with your sponsorship of the water bottles, you will receive:

- Your corporate logo on each bottle
- Quarter page color advertisement in the event program
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

SOLD



\$2,500

PHOTOGRAPHER

With this option, you are providing the official show photographer who will take promotional pictures of the show and associated events. Included with your sponsorship of the photographer, you will receive:

- Quarter page color advertisement in the event program
- Signage displayed at the venue
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

SOLD

For more information or to secure one of these opportunities:

EVENT

Sponsorship Opportunities



\$5,000

TOTE BAG

With this option you are sponsoring the tote bags that each show visitor is given at time of entry. A handy takeaway for all guests, the bags will be used to collect exhibitor handouts and marketing materials and other promotional giveaways. Included with your sponsorship of the tote bags, you will receive:

- Signage displayed at the venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Four tickets to the opening ceremonies



\$4,000

VISITOR DOOR PRIZE

With this option, you are sponsoring a door prize for all visitors to enter to win. Included with your sponsorship of the visitor door prize, you will receive:

- Quarter page color advertisement in the event program
- Advertisement of the prize with brand recognition
- Signage displayed at the venue
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies



\$3,500

EXHIBITOR LOUNGE GRAB 'N' GO

With this option you are sponsoring an assortment of snack items, coffee and juices that will be available to the exhibitors throughout the two days of the show. Included with your sponsorship of the Exhibitor Lounge Grab 'N' Go Snacks, you will receive:

- Signage displayed at the venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

For more information or to secure one of these opportunities:

FRIENDS OF BOAGS

Sponsorship Opportunities



\$10,000

BEAR

- Recognition on BOAGS Facebook page & BOAGS website
- Link to company website on BOAGS webpage
- Individual signage with logo at venue entrance
- 15 tickets to the opening ceremonies
- Full page colour advertisement in event program
- Three Facebook live videos highlighting your business (one during event)
- Sponsored Facebook advertisement for two weeks
- Brand placements during all live media advertising or interviews
- MC recognition at opening ceremony
- Thank you mention in post-event advertising



\$7,500

WOLF

- Recognition on BOAGS Facebook page & BOAGS website
- Link to company website on BOAGS webpage
- Signage with logo at venue entrance
- 10 tickets to the opening ceremonies
- Half page colour advertisement in event program
- Two Facebook live videos highlighting your business (one during event)
- Sponsored Facebook advertisement for one week
- Two brand placements during live media advertising or interviews
- MC recognition at opening ceremony
- Thank you mention in post-event advertising



\$5,000

BISON

- Recognition on BOAGS Facebook page & BOAGS website
- Link to company website on BOAGS webpage
- Signage with logo at venue entrance
- Six tickets to the opening ceremonies
- Half page colour advertisement in event program
- One Facebook live video highlighting your business (during event)
- MC recognition at opening ceremony
- Thank you mention in post-event advertising

For more information or to secure one of these opportunities:

FRIENDS OF BOAGS

Sponsorship Opportunities



\$2,500

MOOSE

- Recognition on BOAGS Facebook page & BOAGS website
- Link to company website on BOAGS webpage
- Logo on event signage at venue entrance
- Four tickets to the opening ceremonies
- Quarter page colour advertisement in event program
- Two social media mentions as an event sponsor



\$2,000

DEER

- Recognition on BOAGS Facebook page & BOAGS website
- Link to company website on BOAGS webpage
- Logo on event signage at venue entrance
- Two tickets to the opening ceremonies
- Quarter page colour advertisement in event program
- One social media mention as an event sponsor



\$1,500

FOX

- Recognition on BOAGS Facebook page & BOAGS website
- Logo on event signage
- Two tickets to the opening ceremonies
- Eighth page logo advertisement in event program



\$1,000

BEAVER

- Recognition on BOAGS Facebook page & BOAGS website
- Logo on event signage
- Logo placement in event program



\$500

LAKE TROUT

- Recognition on BOAGS Facebook page & BOAGS website
- Logo placement in event program

For more information or to secure one of these opportunities: